



Bugaboo Children's Consignment

Pricing Guidelines

Tier 1 – Discount Dept. Stores
 Tier 2 – Department Stores
 Tier 3 – Chain Stores
 Tier 4 – Upscale and Boutique

Walmart, Target, Kmart, etc.
 Kohl's, JC Penney, Old Navy, Sears, etc.
 Gap, Children's Place, Osh Kosh, Lands End, etc.
 Gymboree, Ralph Lauren, Janie & Jack, etc.

Item	Tier 1	Tier 2	Tier 3	Tier 4
Bottoms				
Jeans/Khakis	2.50-5.00	3.00-5.50	3.50-8.00	4.00-9.50
Shorts	2.50-3.00	2.50-3.50	3.00-5.50	3.50-6.50
Skirts	2.50-4.50	2.50-5.00	3.00-6.00	4.00-7.00
Sweatpants	2.50-3.00	2.50-3.50	3.00-5.50	3.50-6.50
Leggings	2.50-3.00	2.50-3.50	3.00-4.00	3.00-5.00
Dresses				
Jumpers	2.50-4.00	3.00-5.00	3.50-6.50	4.50-9.50
Dresses	3.00-5.00	3.50-6.00	4.00-7.00	4.50-10.00
Sundresses	2.50-4.00	3.00-5.00	3.50-6.50	4.00-9.50
Holiday Dresses	5.00-7.50	5.50-9.50	6.00-10.50	6.50-15.00
Tops				
T-Shirts	2.00-3.00	2.50-4.50	3.00-5.00	3.00-6.50
Long Sleeve	2.00-3.00	2.50-4.50	3.00-5.00	3.00-6.50
Sleeveless	2.00-3.00	2.50-4.50	3.00-5.00	4.00-6.50
Sweatshirts	2.00-3.50	2.50-4.00	4.50-5.50	4.00-7.00
Sweaters	2.50-5.50	3.00-6.00	4.00-10.00	5.00-10.00
Dress Shirt	2.50-4.50	3.00-5.50	4.00-6.50	5.00-7.00
Outfits				
2 Piece Outfit (Top and Bottom)	3.00-4.50	4.50-6.00	6.00-10.00	7.50-15.00
3 Piece Outfit	3.50-5.00	5.00-6.50	6.50-12.00	7.50-15.00
Outerwear				
Winter Coat	3.00-7.00	3.50-7.50	4.00-15.00	8.00-20.00
Jacket	2.50-5.00	3.00-6.00	4.00-8.50	5.50-10.00
Lined vests	3.00-5.00	3.50-5.50	4.00-7.50	5.50-9.50
Snowsuit	5.00-7.00	5.50-8.00	6.00-12.50	6.50-15.00
Snowpants	3.00-5.00	3.50-5.50	4.00-10.00	5.00-15.00
Fleece Jackets	3.50-5.00	4.00-6.00	4.50-7.50	5.00-9.00
Athletic/Track Suits	4.00-6.00	4.50-6.50	5.00-10.00	5.50-12.50
Pajamas				
One Piece Sleeper	2.50-3.00	3.00-4.00	3.50-5.00	4.50-6.50
2 or 3 Piece pajama set	2.50-3.00	3.00-4.00	3.50-5.00	4.50-6.50
Night Gown	2.50-3.00	3.00-4.00	3.50-5.00	4.50-6.50
Swimwear				
Swimsuits/Swim Trunks	2.50-3.00	3.00-4.50	3.50-5.00	4.00-6.00
Shoes				
Sandals	2.00-3.00	2.50-4.00	3.00-7.00	3.50-8.00
Tennis Shoes	2.00-3.00	2.50-4.00	2.50-5.00	3.00-8.00
Dress Shoes	2.00-3.00	2.50-4.00	3.00-8.00	3.50-10.00
Boots-Hiking	2.00-4.00	2.50-4.50	3.00-9.00	3.50-10.00